



Cookie policy

Welcome to the website of the company SEDAM JEZERA d.o.o.. Thank you for your visit and interest in our services.

We have written this cookie policy to help you understand which information on your site visit we collect and how it enhances your user experience, therefore please pay attention to the information below.

1. Definitions

SEDAM JEZERA d.o.o., Svetog Save 49, Crvena Crkva, Serbia (hereinafter: "SEDAM JEZERA", "we", "us", "our") means the legal entity managing the website [www.SEDAM JEZERA.com](http://www.SEDAMJEZERA.com)

Personal data – means data referring to individuals that can be identified at a certain point.

User – means visitor of our website.

Usage data – means data that the user enables for use by his/her clear acceptance of the terms, for the purpose of enhancing user experience.

Cookies – means small sets of simple files stored in the web browser of the user while he/she is browsing a website.

2. About us and who controls information

This webpage is owned by SEDAM JEZERA d.o.o. with the headquarters at Svetog Save 49, Crvena Crkva, Serbia

SEDAM JEZERA d.o.o. is a company registered in Serbia under
company ID no. 21760595

tax ID: 112885269

e-mail: <mailto:info@sedamjezera.rs>

3. What are cookies

Cookie is a term signifying small sets of simple data collected in the web browser of the user while they are visiting a website.

A computer cookie is also formally known as an HTTP cookie, web cookie, internet cookie or a browser cookie. Irrespective of its name, a computer cookie consists of information. When you visit a web location, it sends a cookie to your computer. The computer stores it in a file located in your web browser. (To find them more easily, search for a file named "cookies".)

4. What is the purpose of cookies

The purpose of cookies is to remember your actions on the website and help a web location to monitor your activities during your visit. Cookies can be very useful. For example, many online sellers use cookies to monitor items in the basket while users or visitors are exploring the website. Without cookies, your basket will be reset and be empty every time you click on a new link on the website, therefore it would be impossible to perform any online purchase.

A webpage can also use cookies to keep records of your last visit.

Different types of cookies monitor various activities on the page. Session cookies are used only when the user is exploring the site actively; when the user leaves the website, that cookie's session disappears. Cookie monitoring may be used for making long-term records on multiple visits to the same website. Authentication cookies monitor whether the user is logged on, and if that is the case, under which name.

5. How we use cookies and why

5.1. For analytics and performances

We use only the most necessary cookies that are required for monitoring page visits, i.e. analytical cookies/performance cookies, only anonymously, which means that we cannot reveal the identity of the visitor/user of our website at any time.

We use them to enhance user experience and gain insight into which page should be improved.

5.2. For targeting

These cookies are related to appropriate functions on social networks and products of famous manufacturers (third parties) we use, and they are used to target the target group more precisely when placing ads.

6. Accepting cookies

Upon your first visit to our website, you can familiarize yourself with our cookie policy and accept it.

7. Changes to the cookie policy

SEDAM JEZERA d.o.o. may, as needed, change this cookie policy.

SEDAM JEZERA d.o.o. keeps the right to change the cookie policy, to keep it in line with the amendments to the applicable laws and other regulations.

We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you occasionally check this page to stay up to date with the possible changes to the company policy.

If you believe that SEDAM JEZERA d.o.o. does not observe this cookie policy, please contact us via the Contact page.